

GROUP EXHIBITION 31 OCT TO 9 NOV

(SELECTED ARTISTS)

SOLO EXHIBITION 20 NOV TO 26 NOV

(WINNER ARTIST)

SUBMISSIONS ARE NOW OPEN!

AT AFTER NYNE GALLERY / 10 PORTLAND ROAD,
W11 4LA, LONDON

**IT'S ART
CALL
2018**



Please find below full description of our project and details on how to advertise with us.

We look forward to hearing from you, should you wish to discuss any future collaboration with us.

Kind Regards,

J.A. Neto

IT'S ART CALL 2018

[The Cult House](#) is launching the third Edition of IT'S ART CALL in collaboration with [After Nyne Gallery](#),

It's Art Call is an International open call/competition offering a group of selected artists will have the opportunity to be included in a group show, while one overall winner gets a solo exhibition, both to be held at After Nyne Gallery in Holland Park in November 2018.

OUR OFFER AND PROJECT DETAILS

The aim of this sponsorship proposal is to offer you a promotional package in exchange for your support for 'It's Art Call 2018'. The goal of the project is to promote both the selected artists and the overall winner, and in the future to continue to promote the shortlisted group of artists. By doing so we will continue to build an artist's platform with art of a very high standard which will reach a broad audience whilst at the same time promoting the venue we are working with.

Your sponsorship will be fundamental to help cover part of the investment made by The Cult House, which includes Gallery hire, marketing, presentation, curatorship, installation and representation.

Our sponsorship offer includes:

- Promotion on our social media channels and joint network of more than 60k, as well as through our partners and judges network to an audience of over 100k of art lovers, collectors and buyers.
- An advertisement in the final literature for the event, which will include two digital catalogues, our newsletter and a Limited Print Edition of the exhibition catalogue.
- A unique and marketable 'image' as a supporter of the arts via the 'It's Art Call 2018' competition.
- Your partnership with us would be a guarantee of wide promotion which along with the usual benefits of increased sales would underline the great image of your company.

Purpose of IT'S ART:

- To award artists work by increasing their exposure and gaining buyers.
- To help artists reach a selected audience with increased sales and support.
- To gain publicity for all the artists, institutions and groups involved in the event.
- To provide high level of opportunity for emerging artists to showcase their work and improve their CV's.
- To bring art closer to everyone.
- To generate sales.

Target Audience:

- Art lovers, collectors and art buyers, families and individuals. **Entrance to the event will be free to attract a wide audience.**

SOME INFORMATION ABOUT THE ORGANISERS.

About The Cult House

[The Cult House](#) It is a creative group bringing together people from varied creative disciplines (arts, craft, design, writing, music and performance) with commercial and social events.

The Cult House started its collective on Facebook, Instagram Twitter, Google+, Pinterest and LinkedIn and provides daily tips on various artistic topics, intended to help artists with the promotion of their work and to assist networking to gain more visibility for our artists. The website went live on April 2014 and since then The Cult House has been growing its international online artist collective. The aim of the collective is to greatly boost visibility online for the company and more importantly for the artists within the online gallery, maximizing all our connections and advertising the artists' profiles as well as important events.

About our partner

[After Nyne Gallery](#) is centrally located in Portland Road, five minutes from Holland Park Underground Station (Central Line), well served by buses on Holland Park Avenue and surrounded by some of London's finest restaurants and retailers. Located in one of London's most exclusive neighbourhoods, the After Nyne Gallery is an elegant way to while away your time, see and perhaps buy some great art.

Our network

We currently have more than 350 artists in our Online Collective Gallery and you can find below some indication of our rapidly growing social media channels.

- The Cult House - [Facebook](#)
- 3,500 members on our [Facebook TCH](#) collective open group
- 5,400 followers on [Instagram](https://instagram.com/theculthouse/) <https://instagram.com/theculthouse/>
- 13,000 followers on [Twitter](#)
- 5000 subscribers on our mailing list

Adding to this our partners and judges and of course the selected artists bring the total up to around 60,000 .

You can see some more information about the past events at:

[IT'S ART CALL 2017 Selected Artists Exhibition](#)

[IT'S ART CALL 2017 Winner Artist Exhibition](#)

[IT'S ART CALL 2016 Selected Artists Exhibition](#)

[IT'S ART CALL 2016 Winner Artist Exhibition](#)

OUR PACKAGES:

Silver :

- Inclusion of your logo on our social media posts.
- Logo and company name advertised in all literature (flyers, posters and digital invitations) related to the event, shared on all our online event listings and media partners.
- Quarter page advertisement for your company in both the digital catalogue and the Limited Printed Edition.

Price : £ 500

Gold :

- Inclusion of your logo on our social media posts and mailing list (5000 subscribers)
- Logo and company name advertised in all literature (flyers, posters and digital invitations) related to the event, shared on all our online event listings and media partners.
- Half page advertisement for your company in both the digital catalogue and the Limited Printed Edition.

Price : £ 850

Platinum :

- 10% discount on any artwork purchased by members of your company.
- Promotion of your company on our website for a period of 3 months as our supporter.
- Inclusion of your logo on our social media posts and mailing list (5000 subscribers).
- Logo and company name advertised in all literature (flyers, posters and digital invitations) related to the event, shared on all our online event listings and media partners.
- Full page advertisement for your company in both the digital catalogue and the Limited Printed Edition.

Price : £ 1200

For full sponsorship or to advertise on the outside back cover, inside back cover, inside front cover, on double pages and for small banners please contact us directly.

janeto@theculthouse.co.uk

It's Art Call 2018

Why advertise/sponsor us:

You can also showcase your website / platform / institution / business on our digital and limited edition brochure and also on our social media, with either a full page, half or quarter.

You will gain the attention of:

- Press
- Artists
- Curators/collectors/investors
- 'An audience of over 100,000 between us and our partners'

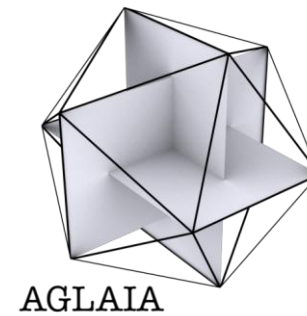
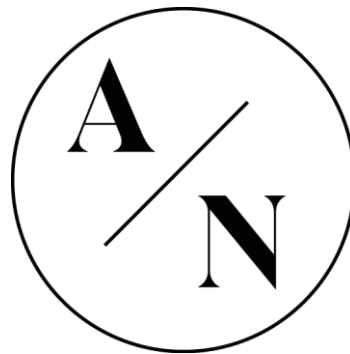
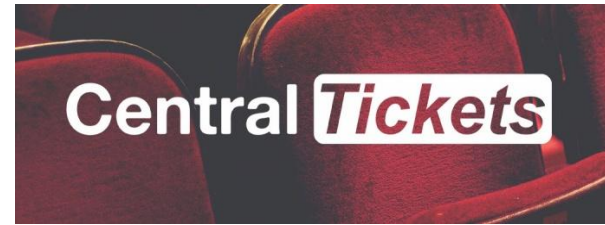
Interest in advertise/sponsor It's Art Call project?

Contact us at:

janeto@theculthouse.co.uk



In Association with:



We are also open to any ideas which would be of benefit to your company and the project as a whole.

J.A. Neto



0044(7)801799989

Theculthouse.co.uk

This message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited.